



Tupperware®

2014

The Chairman's Challenge

FOR MANAGERS & ABOVE

Tupperware *Chairman and CEO* **Rick Goings** is **CHALLENGING YOU** to make a bigger difference this year.

OUR GOAL
is to change **14%**
MORE LIVES IN
2014 with the
Tupperware
Opportunity.

SHOW
THEM THE
WAY!

**BE THE
ONE**
who makes
a difference
in others'
lives.

Tupperware®

*MANAGERS
*STAR MANAGERS
*EXECUTIVE MANAGERS

DON'T PARTY ALONE. Build *your* team.



One² One

Our One-2-One success
formula for Managers
as your guide.

Qualify for an award each quarter
in 2014 when you achieve your goal.

- **GET 13 PERSONAL RECRUITS** who become active with **\$250 U.S./ \$500 CAD** in personal sales within the same quarter.
- Increase team sales during the quarter over the same quarter last year. Minimum base sales to grow over is **\$2,000 U.S./ \$2,500 CAD** per month.

*Title at the beginning of the program (first quarter of 2014) determines your category. If you step up, you continue to earn the awards in the original category. New Managers can participate in this category as soon as they step up.

The Chairman's Jewelry is custom-designed for Tupperware Brands. Each piece has been meticulously created to meaningfully represent the symbols for which we stand proud and for the lives we have changed around the world.



1ST TIME AWARD

Receive the custom-designed bracelet with Pink crystal "T" by meeting the first quarterly goal.



2ND TIME AWARD

Add the crystal Tupperware Friendship Fountain logo charm and Pink crystal stone spacer to your bracelet by achieving the next quarterly goal.



3RD TIME AWARD

Add the crystal Tupperware "T" charm and spacer to your bracelet by meeting the third quarterly goal.



4TH TIME AWARD

Add the Pink crystal stone with interlocking hearts charm and heart spacer with Pink crystals to your bracelet by achieving the fourth quarterly goal.



Contact 1 person
each day.



Hold 2 personal
parties per week.



Welcome 1 new Consultant
to your team each week.

Tupperware®



*DIRECTORS
*STAR DIRECTORS
*2 STAR DIRECTORS
*3 STAR DIRECTORS
Excluding all Top Leaders

A COMMITMENT to *building* others.

Qualify for an award each quarter
in 2014 when you achieve your goal.

- **ACHIEVE \$6,000 U.S./\$7,500 CAD** in sales by new Managers** on your personal team who promoted during the same quarter.

**For this challenge, new Managers cannot have held the title of Manager from December 29, 2012- December 27, 2013.

- **INCREASE YOUR ACTIVE TEAM MEMBER COUNT (ATM)†**
by 14% over the previous quarter.

† ATM is any sales force member who submits \$250 U.S./\$500 CAD in personal sales within a rolling 4-month period. To count for the quarter, new recruits must become active with \$250 U.S./\$500 CAD in personal sales during the quarter.

- **INCREASE TEAM SALES** during the quarter over the same quarter last year. Minimum base sales to grow over is **\$10,000 U.S./\$12,500 CAD** per month.

*Title at the beginning of the program (first quarter of 2014) determines your category. If you step down, you continue to participate in the original category.



1ST TIME AWARD

Receive the custom-designed, gold plated bracelet with Pink crystal "T" by meeting the first quarterly goal.



2ND TIME AWARD

Add the crystal Tupperware Friendship Fountain logo charm and Pink crystal stone spacer to your bracelet by reaching the next quarterly goal.



3RD TIME AWARD

Add the crystal Tupperware "T" charm and White crystal stone spacer to your bracelet by meeting the third quarterly goal.



4TH TIME AWARD

Add the Pink crystal stone with interlocking hearts charm and heart spacer with Pink crystals to your bracelet by achieving the fourth quarterly goal.

One²One

Our One-2-One success
formula for Directors
as your guide.



Contact at least 1 Consultant,
Manager, recruit lead and Host
or future Host a day.



Hold 2 parties
per week.



Have 16 team
parties per week.



Promote 1 new
Manager a month.

The Chairman's Jewelry is custom-designed for Tupperware Brands. Each piece has been meticulously created to meaningfully represent the symbols for which we stand proud and for the lives we have changed around the world.

Tupperware®

***5 STAR DIRECTORS
AND ABOVE
*INCLUDING
ALL TOP LEADERS**

BUILDING TOMORROW'S leaders today.

Qualify for an award each quarter
in 2014 when you achieve your goal.

- **ACHIEVE \$6,000 U.S./\$7,500 CAD** in sales by new Managers** on your personal team who promoted during the same quarter.

**For this challenge, new Managers cannot have held the title of Manager from December 29, 2012-December 27, 2013.

- **INCREASE YOUR ACTIVE TEAM MEMBER COUNT (ATM)†** in your organization **by 14%** over the previous quarter.

† ATM is any sales force member who submits \$250 U.S./\$500 CAD in personal sales within a rolling 4-month period. To count for the quarter, new recruits must become active with \$250 U.S./\$500 CAD in personal sales during the quarter.

- **INCREASE ORGANIZATION SALES GROWTH** over the same quarter last year.

*Title at the beginning of the program (first quarter of 2014) determines your category. If you step down, you continue to participate in the original category. Your organization includes all levels for sales growth and ATM.

The Chairman's Jewelry is custom-designed for Tupperware Brands. Each piece has been meticulously created to meaningfully represent the symbols for which we stand proud and for the lives we have changed around the world.



1ST TIME AWARD

Receive the 24" necklace, featuring three Friendship Fountain pendants by meeting the first quarterly goal.



2ND TIME AWARD

Add the 24" Yellow gold plated necklace with three crystal Tupperware "T" square-block pendants by achieving the next quarterly goal.



3RD TIME AWARD

Add the 24" Rose gold plated necklace, featuring three interlocking hearts with crystal stones by meeting the third quarterly goal.



4TH TIME AWARD

Add the tri-color, Friendship Fountain pendant with crystal stones and clasp and connect all three necklaces together by achieving the fourth quarterly goal.

One²One

Our One-2-One success
formula to grow
your Organization.



Promote Directors.



Reach 200 or more
Consultants between
your personal team and
your organization.



Between your
personal team and your
organization, hold 50
Parties per week
x \$400 x 50 weeks =
a \$1 million Organization!